

**Marketing
Belmont Abbey College**

Competency A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.		Course Prefix & Number	Course Title When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	Course Offerings
A	Principles of Marketing	BU 309*	Marketing*	
B	Global Markets / Trade & Financial Literacy	IB 310*	International Business*	
		IB 315*	Fundamentals of International Logistics*	
		IB 317*	International Marketing*	
		ET 303	Financing New Ventures	
C	Organizational Resources Management	BU 300*	Management*	
		BU 436*	Operations Management*	
D	Entrepreneurship	ET 300	The Entrepreneur	

Posted: 12/27/2015

Revised: Fall 2015

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.belmontabbeycollege.edu/>.